Who Made Your Clothes?

Ethical fashion and the power of consumer action

Dr Murray Sheard

(cbm) cbmnz.org.nz

Slavery is the status or condition of a person over whom all of the powers attaching the right to ownership are exercised.

FLAN OF LODIES OF A DESCRIPTION OF A DES







William Wilberforce









Who's in slavery?

Who Made Your Clothes?























Ethical Fashion Guide

Gives us a chance to vote with our wallets to make ethical choices

Contributes to ending worker exploitation and alleviating poverty in developing countries where apparel is manufactured

How does it work

The research classifies the garment manufacturing supply chain into three stages of production:

- **1.** Raw materials (cotton, wool, rawhide, crude oil)
- 2. Inputs production (textiles production, leather tanning)
- 3. Final stage production (cut-make-trim manufacturing)

Worker Empowerment

Does the company pay a living wage, promote unions, use collective bargaining agreements and have grievance mechanisms?

Auditing

Does the company audit their suppliers' factories, conduct unannounced visits and worker interviews, and publicise audit reports?

Knowing suppliers To what degree does the

brand trace its supply chain, monitor subcontracting, and how transparent is it?

Policies

Does the brand have a code of conduct that governs human rights standards in their supply chain?

Room for Improvement No brand is perfect. Room for improvement is the gap between an A+ and the brand's actual grade in each category.



The Result...

Based on the assessment, companies & brands are given an "A" to "F" grade.

- Uses publically available information from companies and also engages with willing companies to collect further evidence
- The data is evaluated using a survey tool developed with input from supply chain specialists, NGOs and company experts

The Result...

Based on the assessment, companies & brands are given an "A" to "F" grade.

- Uses publically available information from companies and also engages with willing companies to collect further evidence
- The data is evaluated using a survey tool developed with input from supply chain specialists, NGOs and company experts

B-	13	10	83%
is the median grade for New Zealand companies	companies received A range grades	companies received F grades	of companies actively engaged in the research

The Effect

- Helps to reduce worker exploitation alleviating poverty
- Over half the companies improved their grades between last year and this year
- More factories have to raise the bar, in wages, conditions, and worker rights
- Positive changes are taking place in the industry

What we can do



msheard@cbmi.org.nz